

What is needed to ensure the wellbeing of your dog and its good integration into society?

How to bring up an easy-going family member?



*It starts before the puppy is born and it carries on through adult life.*

## Socialization is the key Experiences between 3 to 14 weeks are fundamental



**Find** mentally and physically healthy parents living in a stress-free environment



**Assess** the puppy's health, temperament and behavior



**Expose** your puppy to various stimulations: humans, animals, noise, activities,...



**Provide** positive interactions with a secure attachment figure: you!



**Adapt** to your puppy's abilities



Quality of life  
Dog-human relationship  
Adaptability



Behavior problems  
Aggressiveness  
Fear behaviors